Event Name	CESIM - Train the trainer (TTT) programme
Topic:	Day 1: Platform Walkthrough / Play round 1 Day 2: Result Analysis of round 1 / FAQ / Play R2, R3 & R4 Day 3: R2, R3 & R4 Result Analysis Day 4: Introduction to concepts and Instructor interface Day 5: Instructor interface to professors to play simulation game as teams
Date: (DD/MM/YYYY)	Day 1: 14/09/2023 Day 2: 03/10/2023 Day 3: 05/10/2023 Day 4: 10/10/2023 Day 5: 21/10/2023
No. of Days:	5
Start Time: **End Time:**	Day 1: 2:30 PM – 4:00 PM Day 2: 2:30 PM – 4:00 PM Day 3: 2:00 PM – 4:30 PM Day 4: 2:00 PM – 4:30 PM Day 5: 2:00 PM – 4:30 PM
Venue Campus Name & Place:	206
Section/Semester:	Faculty Members
Batch:	For Facuties
Mod of Event Offline/ Online (Provide Virtual Link)	Offline
Name of Chief Guest/Dignitaries/Speaker:	Mr. Prijin Philip
Chief Guest/Dignitaries/Speaker Designation:	Business Development Manager
Event Coordinators Name & Contact No.	Dr. Yogananthan S , 9148425333
Collaboration & Association (Company Name,	CESIM Pvt. Ltd
Guest Email Id:	prijin.philip@cesim.com
Guest Contact Number:	91-8262982674
Moderator (if any)	NA
No. of Participants	21
Professional Photographer Name & Contact No.:	Mr. Charan K J, 8660296113

Feedback:	No. 7
Brochure/Poster: (if any)	N
Budget of the Program (if any):	No
Revenue Collected: (if any)	No

1. Introduction:

CESIM company provides vendor services to CMS Business School, Jain (Deemed to be University) in the area of Business simulation games software which are invaluable tools in MBA programme education. To facilitate the same, CESIM has arranged "Train The Trainer (TTT) Programme" by picking 20 senior faculty members to train them as Master Trainers. They further train the remaining faculty workforce to incorporate business simulation games into academic curriculum which ultimately benefits student community for the various benefits listed below.

2. Activity Overview: CESIM - Train the trainer (TTT) programme

Strategy Management Simulation & MICRO-Simulation
- Platform Walkthrough / Play round 1
- Result Analysis of round 1 / FAQ / Play R2, R3 & R4
- R2, R3 & R4 Result Analysis
- Introduction to concepts and Instructor interface
- Instructor interface to professors to play simulation game as teams

3. Guest/Speakers' Profile: Mr. Prijin Philip

Experienced Business Development Manager with a demonstrated history of working in the education management industry. Skilled in Microsoft Word, Sales, Communication, Customer Relationship Management (CRM), and Management.

4. Summary and Key Learnings of the session:

CESIM company provides vendor services to CMS Business School, Jain (Deemed to be University) in the area of Business simulation games software which are invaluable tools in MBA programme education. To facilitate the same, CESIM has arranged "Train The Trainer (TTT) Programme" by picking 20 senior faculty members to train them as Master Trainers. They further train the remaining faculty workforce to incorporate business simulation games into academic curriculum which ultimately benefits student community for the various benefits listed below.

- Applied Learning: They provide hands-on, real-world experience in managing a business, allowing students to apply theoretical knowledge.
- Decision-Making Skills: These games hone decision-making skills by requiring students to make critical choices in a risk-free environment.
- Complex Problem Solving: MBA students learn to tackle complex business problems, fostering analytical thinking and creativity.
- Team Collaboration: They promote teamwork as students often work in groups, enhancing communication and leadership abilities.
- Strategic Thinking: Business simulations require strategic planning and execution, preparing students for leadership roles.
- Risk Management: Students learn to manage and mitigate risks, a crucial skill in the business world.
- Market Understanding: They deepen students' understanding of market dynamics, competition, and customer behavior.
- Financial Literacy: Participants develop financial acumen by managing budgets and analyzing financial reports.
- Adaptability: They teach adaptability as students must respond to changing market conditions and make adjustments.
- Performance Assessment: Instructors can assess students' performance objectively, offering valuable feedback for improvement.

In sum, business simulation games bridge the gap between theory and practice, equipping future business leaders with the skills and experience needed to excel in the corporate world.

5.   Participant details:

Sl.No	Faculty Name	Mail ID	Department / Area
1	Dr.Sangeetha.D	sangeeta.d@cms.ac.in	Marketing
2	Dr.Krishna Koppa	krishnakoppa@cms.ac.in	Marketing
3	Dr.M.H.Sharieff	dr.sharieffmh@cms.ac.in	Marketing
4	Dr.Lourden Selvamani	dr.lourden_selvamani@cms.ac.in,	Finance
5	Dr.Shashank Hiremath	dr.shashank_hiremath@cms.ac.in	Finance
6	Dr.Srinivas Patil	dr.shrinivas_patil@cms.ac.in,	Finance
7	Dr.Jaykumar.P	dr.jaykumar_padmanabhan@cms.ac.in,	Decision Sciences
8	Dr.Yogananthan.S	dr.s_yogananthan@cms.ac.in	Decision Sciences
9	Dr.Ravishankar.S.Ulle	dr.ravishankarulle@cms.ac.in	Decision Sciences
10	Mr.Naveenkumar	naveenkumar_v@cms.ac.in	Business Analytics

11	Dr.Avinash Rana	dr.avinash_rana@cms.ac.in,	Business Analytics
12	Dr.Lubna Ambreen	lubnaambreen@cms.ac.in	ENVC
13	Dr.Shalagya	dr.shalaghya@cms.ac.in	ENVC
14	Dr.Monoojohn	dr.monoojohn@cms.ac.in	OB & HRM
15	Dr. Dinesh Neelakanta Rao	dinesh.rao@cms.ac.in,	OB & HRM
16	Dr.Vinayak Anil Bhat	vinayak_ab@cms.ac.in,	OB & HRM
17	Dr. Sarangapani Nivarthi	dr.sarangapani.nivarthi@cms.ac.in,	General Management
18	Dr. Uma C Swadimath	dr.uma_swadimath@cms.ac.in,	General Management
19	Dr. M K Lodi	mk.lodi@cms.ac.in,	General Management
20	Dr. Shakeela Banu C	dr.shakeelabanu@cms.ac.in,	General Management
21	Dr. Madhavi R	dr.madhavi@cms.ac.in	Finance

6. Attendance records: Attached separately in mail

CESIM – TRAIN THE TRAINER (TTT) PROGRAMME FACULTY LIST
ATTENDANCE
VENUE : 206
Date: 21 Oct 2023
Time: 2:00PM – 4:30PM

Sl.No	Faculty Name	Department / Area	Signature
1	Dr. Sangeeta Devanathan	Marketing	
2	Dr.Krishna Koppa	Marketing	
3	Dr.M.H.Sharieff	Marketing	
4	Dr.Madhavi R	Finance	
5	Dr.Shashank Hiremath	Finance	
6	Dr.Srinivas Patil	Finance	
7	Dr.Jaykumar.P	Decision Sciences	
8	Dr.Yogananthan.S	Decision Sciences	
9	Dr.Ravishankar.S.Ulle	Decision Sciences	
10	Mr.Naveenkumar	Business Analytics	
11	Dr.Avinash Rana	Business Analytics	
12	Dr.Lubna Ambreen	ENVC	
13	Dr.Shalagya	ENVC	
14	Dr.Monoojohn	OB & HRM	
15	Dr. Dinesh Neelakanta Rao	OB & HRM	
16	Dr.Vinayak Anil Bhat	OB & HRM	
17	Dr. Sarangapani Nivarthi	General Management	
18	Dr. Uma C Swadimath	General Management	
19	Dr. M K Lodi	General Management	
20	Dr. Shakeela Banu C	General Management	
21	Dr. Kumar Mukul	ENVC	
22	Dr. Lourden Selvamani	Finance	

CESIM – TRAIN THE TRAINER (TTT) PROGRAMME FACULTY LIST

ATTENDANCE

Date: 10 Oct 2023
Time: 2:00PM – 4:30PM

Sl.No	Faculty Name	Department / Area	Signature
1	Dr. Sangeeta Devanathan	Marketing	
2	Dr.Krishna Koppa	Marketing	
3	Dr.M.H.Sharieff	Marketing	
4	Dr.Madhavi R	Finance	RD
5	Dr.Shashank Hiremath	Finance	
6	Dr.Srinivas Patil	Finance	
7	Dr.Jaykumar.P	Decision Sciences	
8	Dr.Yogananthan.S	Decision Sciences	
9	Dr.Ravishankar.S.Ulle	Decision Sciences	
10	Mr.Naveenkumar	Business Analytics	
11	Dr.Avinash Rana	Business Analytics	
12	Dr.Lubna Ambreen	ENVC	
13	Dr.Shalagya	ENVC	
14	Dr.Monoojohn	OB & HRM	
15	Dr. Dinesh Neelakanta Rao	OB & HRM	
16	Dr.Vinayak Anil Bhat	OB & HRM	
17	Dr. Sarangapani Nivarthi	General Management	
18	Dr. Uma C Swadimath	General Management	
19	Dr. M K Lodi	General Management	
20	Dr. Shakeela Banu C	General Management	
21	Dr. Kumar Mukul	ENVC	
22	Dr. Lourden Selvamani	Finance	

CESIM – TRAIN THE TRAINER (TTT) PROGRAMME FACULTY LIST

ATTENDANCE

Date: 05 Oct 2023
Time: 2:00PM – 4:30PM

Sl.No	Faculty Name	Department / Area	Signature
1	Dr.Sangeetha.D	Marketing	
2	Dr.Krishna Koppa	Marketing	
3	Dr.M.H.Sharieff	Marketing	
4	Dr.Madhavi R	Finance	BD
5	Dr.Shashank Hiremath	Finance	
6	Dr.Srinivas Patil	Finance	
7	Dr.Jaykumar.P	Decision Sciences	
8	Dr.Yogananthan.S	Decision Sciences	
9	Dr.Ravishankar.S.Ulle	Decision Sciences	
10	Mr.Naveenkumar	Business Analytics	Naveenkumar V
11	Dr.Avinash Rana	Business Analytics	
12	Dr.Lubna Ambreen	ENVC	
13	Dr.Shalagya	ENVC	
14	Dr.Monoojohn	OB & HRM	
15	Dr. Dinesh Neelakanta Rao	OB & HRM	
16	Dr.Vinayak Anil Bhat	OB & HRM	
17	Dr. Sarangapani Nivarthi	General Management	
18	Dr. Uma C Swadimath	General Management	
19	Dr. M K Lodi	General Management	
20	Dr. Shakeela Banu C	General Management	
21	Dr. Kumar Mukul	ENVC	
22	J.V. LOURDEN	Finance	V. L

CESIM – TRAIN THE TRAINER (TTT) PROGRAMME FACULTY LIST
ATTENDANCE

Date: 03 Oct 2023
Time: 2:30PM – 4:00PM
Venue: 206

Sl.No	Faculty Name	Department / Area	Signature
1	Dr.Sangeetha.D Sivanathan	Marketing	
2	Dr.Krishna Koppa	Marketing	
3	Dr.M.H.Sharieff	Marketing	
4	Dr.Madhavi	Finance	RD
5	Dr.Shashank Hiremath	Finance	
6	Dr.Srinivas Patil	Finance	
7	Dr.Jaykumar.P	Decision Sciences	
8	Dr.Yogananthan.S	Decision Sciences	
9	Dr.Ravishankar.S.Ulle	Decision Sciences	
10	Mr.Naveenkumar	Business Analytics	Naveenkumar
11	Dr.Avinash Rana	Business Analytics	
12	Dr.Lubna Ambreen	ENVC	
13	Dr.Shalagya	ENVC	
14	Dr.Monoojohn	OB & HRM	
15	Dr. Dinesh Neelakanta Rao	OB & HRM	
16	Dr.Vinayak Anil Bhat	OB & HRM	
17	Dr. Sarangapani Nivarthi	General Management	
18	Dr. Uma C Swadimath	General Management	Uma.CS
19	Dr. M K Lodi	General Management	
20	Dr. Shakeela Banu C	General Management	Shakeeb.
21	Dr. KUMAR MUKUL	ENVC	

CESIM – TRAIN THE TRAINER (TTT) PROGRAMME FACULTY LIST
ATTENDANCE

TIME : 2:30PM – 4:00PM

Date: 14th Sep 2023

Sl.No	Faculty Name	Department / Area	Signature
1	Dr.Sangeetha.D	Marketing	
2	Dr.Krishna Koppa	Marketing	
3	Dr.M.H.Sharieff	Marketing	14/9/23
4	Dr.Madhavi	Finance	
5	Dr.Shashank Hiremath	Finance	14/09/2023
6	Dr.Srinivas Patil	Finance	14/09
7	Dr.Jaykumar.P	Decision Sciences	
8	Dr.Yogananthan.S	Decision Sciences	
9	Dr.Ravishankar.S.Ulle	Decision Sciences	
10	Mr.Naveenkumar	Business Analytics	Naveenkumar
11	Dr.Avinash Rana	Business Analytics	
12	Dr.Lubna Ambreen	ENVC	
13	Dr.Shalagya	ENVC	
14	Dr.Monoojohn	OB & HRM	14/09/2023
15	Dr. Dinesh Neelakanta Rao	OB & HRM	
16	Dr.Vinayak Anil Bhat	OB & HRM	
17	Dr. Sarangapani Nivarthi	General Management	
18	Dr. Uma C Swadimath	General Management	
19	Dr. M K Lodi	General Management	
20	Dr. Shakeela Banu C	General Management	Shakeeb.

7. **Participants' Feedback, Feedback Analysis, and Attainment Calculation: (if Applicable)**

8. **Proposals for the Event/Programme:** <mark>Attached Separately</mark> in mail

Proposals for the Event / Programme:

To,

The Dean,
JAIN (Deemed-to-be University)
CMS Business School.

Sub: "CESIM – Business Simulation Program – Train The Trainer" – Kind Approval

With reference to the above subject we propose to conduct Business Simulation sessions under Train the Trainer program. The program is planned for 5 days from 17th – 21st October 2023 between 2:00pm to 4:30pm under the banner Professional Development Program.

The proposal is submitted or your kind approval.

Kind Regards,

Dr. Yogananthan S
Faculty Coordinator

Approved by

Dean 08/11/23

9. **Minutes of Meetings:** <mark>Attached Separately</mark> in mail

Business Simulation & Software Requirement (BSSR) Committee Meeting – Minutes of Meeting

Date & Time	29 Aug 2023, 01:05 PM
Place	Seminar Hall - 5

Agenda

1) Identification of roles and responsibilities of **Business Simulation & Software Requirement (BSSR)** team members

2) (a) Allocation to BSSR team member towards area wise requirements Business Simulation & software (for student development)

(b) Allocation to BSSR team member towards area wise requirements Business Simulation & software (for Faculty development)

3) Preparation of feedback forms
    (a) Faculty
    (b) Student

4) Reporting schedules & timeline
5) Any other relevant points emerging during discussion

Attendees

Dr. Yogananthan S
Dr. Lakshmi Sevukamoorthy
Dr. Irum Khan
Mr. Rahul Gupta
Dr. Balaji Gopalan
Ms. Pooja

Minutes of Meeting

The meeting was scheduled to 29th Aug. The meeting convened at 1:10 PM. The points mentioned in the Agenda were discussed with the team members. Dr. Yogananthan, coordinator, led the meeting and guided the team members on specific points.

1) Roles and responsibilities are assigned based upon consent of **Business Simulation & Software Requirement (BSSR)** team members

Outcome: Faculty were identified with roles and responsibility (refer from table/chart)

2) a) Allocation to BSSR team member towards area wise requirements
    Business Simulation & software (for student & Faculty development)

    Outcome: Area wise allocation made from the committee as below

    Finance - Mr. Rahul Gupta
    General Management - Dr. Irum Khan
    Marketing - Mr. Rahul Gupta
    LSCM & SOM - Dr. Balaji Gopalan
    Business Analytics - Mr. Naveen Kumar
    OB & HR - Dr. Irum Khan
    ENVC - Dr. Lakshmi Sevukamoorthy

3) Preparation of feedback forms

3). a) Faculty

    Outcome: Mr. Rahul Gupta & Dr. Irum Khan have accepted to create
    student feedback form

3). b) Student

    Outcome: Mr. Rahul Gupta & Dr. Irum Khan have accepted to create
    Faculty feedback form

4) Reporting schedules & timeline's

    Outcome: Submission of area wise report by allocated committee
    members on 12th September, 2023

5) Any other relevant points emerging during discussion

- Regarding the CESIM software usage application coordination & BBSR
  team relationship
- More Subject or area specific modules (CESIM) will be provided or not –
  Futuristic concerns

The meeting concluded at 01:40 PM.

Note: Connect with Role Assignment chart

BSSR Team Coordinator

10. Trailing Emails/communications:

Fwd: Request for change of dates in time table of TTT programme `External` Inbox × `Committee ×`   ✕ 🖨 ☑

Dr. S Yogananthan <dr.s_yogananthan@cms.ac.in>   ⊕ Sep 12, 2023, 7:47 PM ☆ ↩ ⋮
to Chaya, Sangeeta, Hemanth, Dr.kumar, Dr.Monoo, Praveen, Jaykumar, Navaneetha, Krishna, Sharief, Dr, Shashank, Dr.Shrinivas, Jaykumar, Ravishankar, Naveen, Avinash, lubna, Shal ▾

Dear Area Chairs & Professors from participation team,

Greetings of the day,

Based upon the guidance inputs, considering "Ganesha Abba & Parichay Celebrations" dates, "CESIM – Train The Trainer (TTT) Business Simulation Games" training programme schedule has been revised as follows.

Date	Time	Agenda	Venue
14/09/2023	2:30 pm to 4:00 pm	Platform Walkthrough / Play round 1	Computer Lab / Cabin
29/09/2023	2:30 pm to 4:00 pm	Result Analysis of round 1 / FAQ / Play R2, R3 & R4	Computer Lab
03/10/2023	2:30 pm to 4:00 pm	R2, R3 & R4 Result Analysis	Computer Lab
05/10/2023	2:30 pm to 4:00 pm	Introduction to concepts and Instructor interface.	Computer Lab

Session invitations and credentials will be shared at the earliest.

Thanks & Regards,
Dr.Yogananthan.S

21st October - CESIM Training `External` Inbox × `Committee ×`   🖨 ☑

Dr. S Yogananthan   Fri, Oct 13, 10:00 AM (13 days ago) ☆ ↩ ⋮
to Prijin, Harold, Harsha, me, Dr.kumar, Chaya, Hemanth, Sangeeta, Krishna, Sharief, Dr, Dr, Shashank, Dr.Shrinivas, Jaykumar, S, Ravishankar, Naveen, Avinash, lubna, Shalaghya, Dr.M ▾

Dear Sir,

As per our conversation, 21st October, 2023 (Saturday),from 2.00 pm to 4.30 pm, CESIM TTT Hands-On (Offline, Venue:206) training program has been scheduled. Herewith I have given names of 7 professors to play as teams including other 2 members as teams. Total 7 x 3=21 faculties. The list is given below.

Sl.No	Faculty Name	Mail ID	Department / Area
1	Dr.Sangeetha.D	sangeeta.d@cms.ac.in	Marketing
2	Dr.Madhavi	dr.madhavi@cms.ac.in	Finance
3	Dr.Jaykumar.P	dr.jaykumar_padmanabhan@cms.ac.in.	Decision Sciences
4	Mr.Naveen Kumar	naveenkumar_v@cms.ac.in	Business Analytics
5	Dr.Monoojohn	dr.monoojohn@cms.ac.in	OB & HRM
6	Dr. Dinesh Neelakanta Rao	dinesh.rao@cms.ac.in.	OB & HRM
7	Dr.Vinayak Anil Bhat	vinayak_ab@cms.ac.in.	OB & HRM

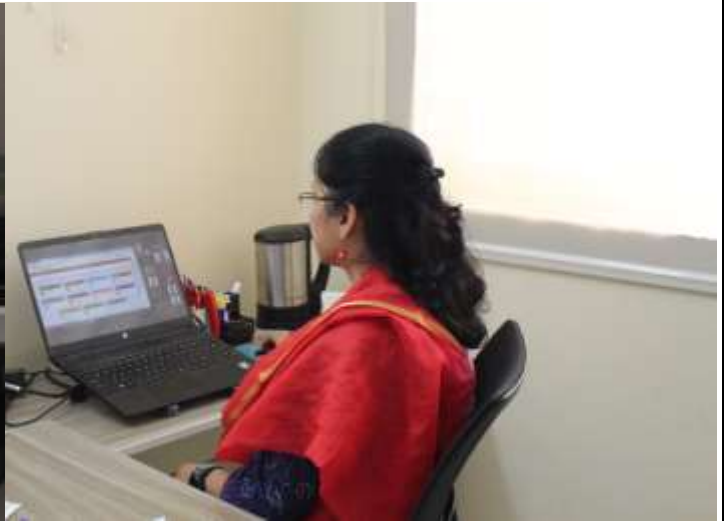Any clarification, please let me know.

Regards,
Dr.Yogananthan.S

Photos

1) **Day - 1**

14/09/2023 - 2:30 PM – 4:00 PM, Venue – Faculty Cabin

14/09/2023 - 2:30 PM – 4:00 PM, Venue – Faculty Cabin

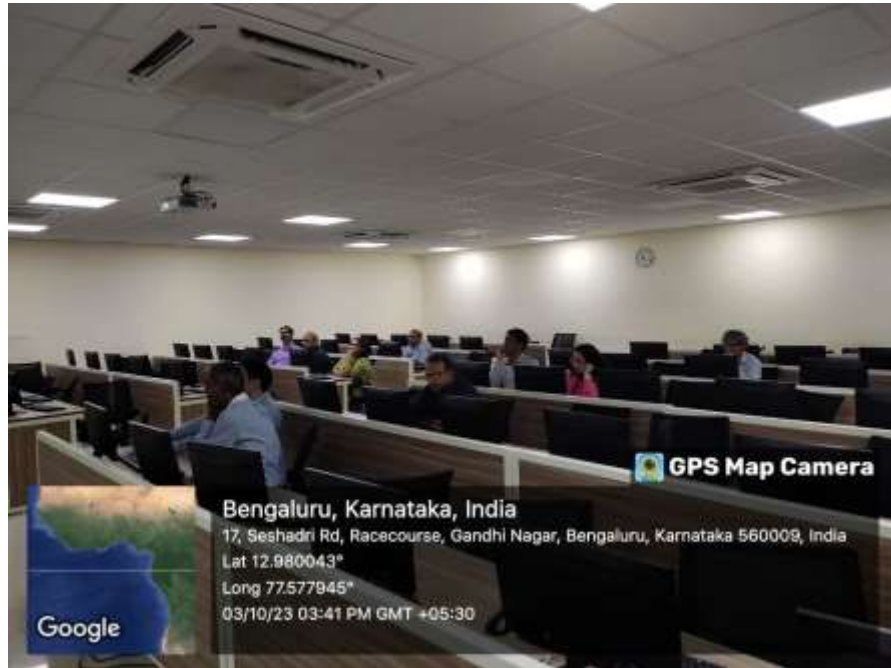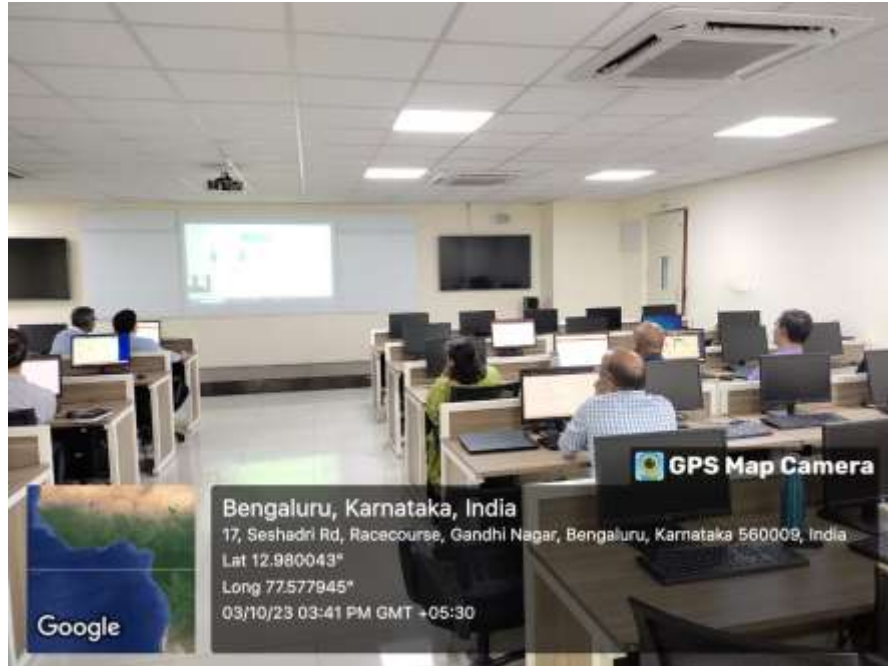**14/09/2023 - 2:30 PM – 4:00 PM, Venue – Faculty Cabin**

2) **Day – 2**

03/10/2023 - 2:30 PM – 4:00 PM, Venue – 206

03/10/2023 - 2:30 PM – 4:00 PM, Venue – 206

Bengaluru, Karnataka, India
17, Seshadri Rd, Racecourse, Gandhi Nagar, Bengaluru, Karnataka 560009, India
Lat 12.980043°
Long 77.577945°
03/10/23 03:41 PM GMT +05:30

Geotag - 03/10/2023 - 2:30 PM – 4:00 PM, Venue – 206

Geotag - 03/10/2023 - 2:30 PM – 4:00 PM, Venue – 206

3) Day – 3

05/10/2023 - 2:00 PM – 4:30 PM, Venue – 206

05/10/2023 - 2:00 PM – 4:30 PM, Venue – 206

Bengaluru, Karnataka, India
17, Seshadri Rd, Racecourse, Gandhi Nagar, Bengaluru, Karnataka 560009, India
Lat 12.980101°
Long 77.577868°
05/10/23 02:35 PM GMT +05:30

Geotag - 05/10/2023 - 2:00 PM – 4:30 PM, Venue – 206

Geotag - 05/10/2023 - 2:00 PM – 4:30 PM, Venue – 206

4) Day – 4

10/10/2023 - 2:00 PM – 4:30 PM, Venue – 206
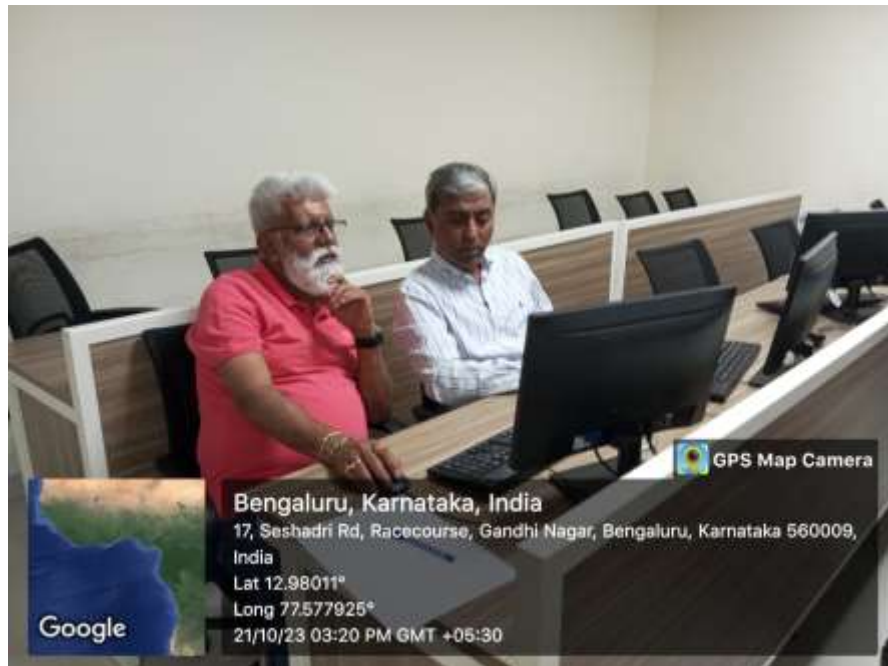
10/10/2023 - 2:00 PM – 4:30 PM, Venue – 206

Bengaluru, Karnataka, India
17, Seshadri Rd, Racecourse, Gandhi Nagar, Bengaluru, Karnataka 560009, India
Lat 12.980126°
Long 77.577823°
10/10/23 03:38 PM GMT +05:30

Geotag - 10/10/2023 - 2:00 PM – 4:30 PM, Venue – 206

Geotag - 10/10/2023 - 2:00 PM – 4:30 PM, Venue – 206

Day – 5

21/10/2023 - 2:00 PM – 4:30 PM, Venue – 206

21/10/2023 - 2:00 PM – 4:30 PM, Venue – 206

Geotag - 21/10/2023 - 2:00 PM – 4:30 PM, Venue – 206

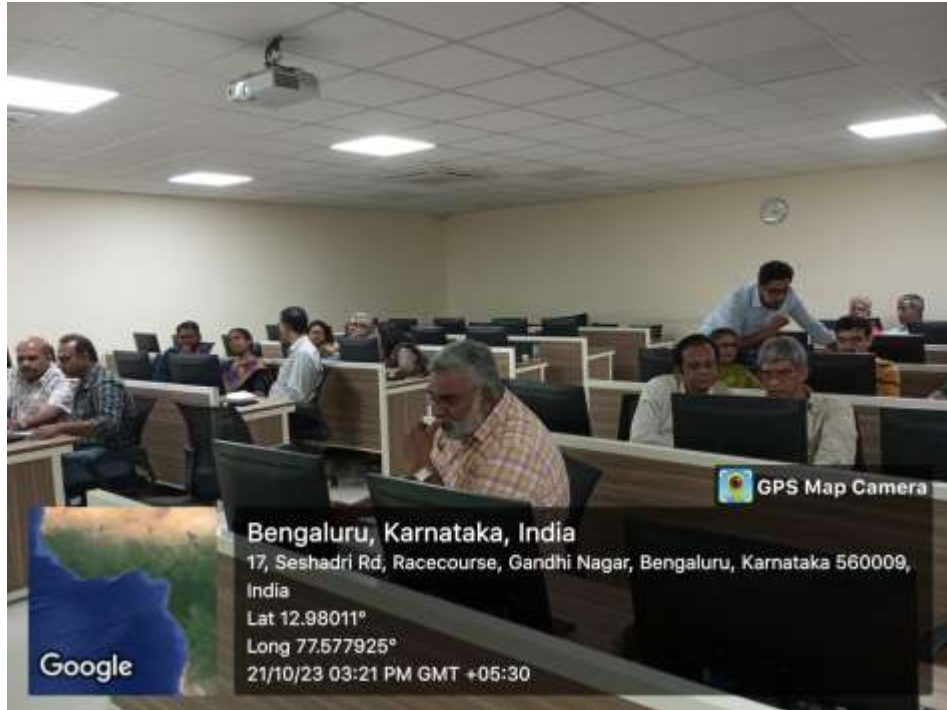**Geotag - 21/10/2023 - 2:00 PM – 4:30 PM, Venue – 206**